



## **Social Media Policy**

Originally Approved by the Library Board of  
Trustees on August 4, 2017

# *South Brunswick Public Library*

## **Social Media Policy**

### **Purpose**

The South Brunswick Library considers social media to be a valuable, effective, and interactive way of sharing and promoting library news, classes and events. Social media also provides an instant connection between the library and the South Brunswick Community, promoting conversation between staff and library users about issues relating to the library and the broader community.

### **Definition**

Social media is defined as any website, web application, or account created and/or maintained by the South Brunswick Library for the purpose of sharing information and communicating with the South Brunswick community.

### **Public Usage**

While the Library encourages community members to use our social media sites, users should have no expectation of privacy when posting on these sites. Users must understand that social media is permanent, retrievable and public. The Library is not responsible for the comments or postings of any third party on any library sponsored social media. These postings do not reflect the opinions of the Library staff, administration, or Library Board of Trustees.

Online interactions will be monitored regularly. While we respect the public's right to express its opinions on our social media sites, the South Brunswick Library reserves the right to, but is not required to, remove any posts or comments it deems inappropriate.

Comments not permitted include, but are not limited to:

- Obscene content or hate speech
- Personal attacks, insults, or threatening language
- Private, personal information published without personal consent
- Potentially libelous statements
- Plagiarized material
- Comments, links, or information related to the purpose of the forum

- Spam or other commercial, political, or religious messages unrelated to the Library or its social media postings
- Solicitation of funds
- Any images, links, or other content that falls into the above categories

Anyone who violates this policy may be banned or blocked from posting on any of our social media sites.

The Library also reserves the right to edit or modify posts as long as it does not change the intent of the post. In addition, the Library reserves the right to reproduce any posts or comments in other public venues.